



## VIIth International Conference

### **Word in Education: Good Word, Bad Word, No Word**

Organizer: Jesuit University Ignatianum in Krakow, 28-29 September 2020

Conference Venue: Galaxy Hotel, ul. Gęsia 22a, 31-535 Kraków  
and [www.webex.com](http://www.webex.com)

### **Conference Programme**

Day 1 – 28 September 2020

**9.00-9.15**      **Conference Opening**

**Keynote 1**

9.15-10.15      David Carr, University of Edinburgh, UK  
*Word in Education: Good, Bad and Other Word*

**Word in Philosophy and Religion**

10.15-10.35      María Ángeles Martín del Pozo, University of Valladolid, Spain  
*Words to Encourage Evangelization: a Comparison of Lexical Frequencies in the Writings of Pope Francis and Fr. Tomás Morales SJ*

10.35-10.55      Paweł Kaźmierczak, Jesuit University Ignatianum in Krakow  
Ewa Dybowska, Jesuit University Ignatianum in Krakow  
*On Being Ready to Save the Proposition of the Other Person. the Virtue of Intellectual Benevolence in the Ignatian Pedagogy*

10.55-11.15      Stefano Abbate, Abat Oliba CEU University, Barcelona, Spain  
*Teacher's Word and Postmodern Word: an Approach Based on Social Control*

11.15-11.35      Jordi Saura Matallana, National Distance Education University, Barcelona, Spain,  
*The Bible Expelled From the Agora: Impact of Modernity and Postmodernity on the Bible as a Source of Authority*

11.35-11.55      Miguel Ángel Belmonte, Abat Oliba CEU University, Barcelona, Spain  
*Logos, Mythos, and Aischrologia: Aristotle's Banning of Foul Language in Education*

**12.00-12.25**      **Coffee Break**



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### **Word in Family Life**

12.25-12.45

Giuseppina D'Addelfio, University of Palermo, Italy

Maria Vinciguerra, University of Palermo, Italy

*Family Relationships, Dialogue and Philosophy for Children*

12.45-13.05

Alexandra Brestovičová, University of Presov, Slovakia

*Most Frequent Lexical Units in Mother – Infant Communication in Slovak Language*

**13.05-15.00**

### **Lunch Break**

### **Keynote 2**

15.00-16.00

Nicholas C. Burbules, Department of Education Policy, Organization, and Leadership,  
University of Illinois, Urbana-Champaign

*Cultivating the Communicative Virtues*

### **Word in Arts and Journalism**

16.00-16.20

Rafael Rodríguez-Ponga Salamanca, Abat Oliba CEU University, Barcelona, Spain

*Literature and Journalism: Two Forms of Linguistic Communication*

16.20-16.40

Luchia Malinova Angelova, Sofia University "St. Kliment Ohridski", Bulgaria

Mihaela Bozhidarova Racheva, Sofia University "St. Kliment Ohridski", Bulgaria

*The Media and the Art*

16.40-17.00

Aleksandra Batog, Silesian Music Society, Poland

*Good Word, Bad Word, No Word – Our Challenges and Responsibility in the World of Words*

17.00-17.20

Marta Mitjans Puebla, Abat Oliba CEU University, Barcelona, Spain

*Beauty as a Bridge Between Artistic Communication and Emotional Education*

**17.20-17.40**

### **Coffee Break**

### **Word in Media and Mentoring**

17.40-18.00

Bozhidar Angelov, Sofia University "St. Kliment Ohridski", Bulgaria

Zhivko Georgiev Rachev, Sofia University "St. Kliment Ohridski", Bulgaria

Svetoslav Bojidarov Angelov Sofia University "St. Kliment Ohridski", Bulgaria

*The Media as an Integral Socio-Cultural Activity*

18.00-18.20

Joaquín Solana Oliver, Abat Oliba CEU University, Barcelona, Spain

Carmen Ruíz-Viñals, Abat Oliba CEU University, Barcelona, Spain

*Words and Silence in Job Mentoring*

18.20-18.40

Diego Rodríguez-Ponga Albalá, San Pablo CEU University in Madrid, Spain

*The Application of Video Games in Education: a Solution for the Lack of Motivation?*

**18.40-19.00 Closing Remarks Day 1**

**19.00 Conference Dinner**



Day 2 – 29 September 2020

### **Keynote 3**

9.00-10.20

#### **Religious and Secular Word in Literature**

Gerard Kilroy, Jesuit University Ignatianum in Krakow, Poland

*Conveying Religious Ideas Through Literature in a Secularised Society*

Walter Van Herck, University of Antwerp, Belgium

*The consolation of Job*

Maria Rogińska, Pedagogical University of Cracow, Poland

*A Secular Heaven: the Cosmic Imaginary in Soviet Atheistic Literature*

**10.20-10.40**

#### **Coffee Break**

#### **Word in Literature part 1**

10.40-11.00

Dominika Ruszkiewicz, Jesuit University Ignatianum in Krakow, Poland

*“Diverse Languages [...], some true and some false”: the Proper and Improper Uses of Language in The Book of the Knight of La Tour-Landry*

11.00-11.20

Anna Miegoń, Jesuit University Ignatianum in Krakow, Poland

*The Educational Functions of the First Woman's Almanac in Britain: Media Literacy and The Ladies' Diary, 1704-1713*

11.20-11.40

Sylvia J. Wojciechowska, Jesuit University Ignatianum in Krakow, Poland

*War, Patriotism and the Inadequacy of Words in Joseph Conrad's Prose*

**11.40-12.00**

#### **Coffee Break**

#### **Word in Literature part 2**

12.00-12.20

Marcin Kazmierczak, Abat Oliba CEU University, Barcelona, Spain

*A Good Word or a Bad Word as “Triggering Event” Towards Resiliency or Narcissism. New Inquiries into the Process of the Metanoia*

12.20-12.40

Cintia Carreira Zafra, Abat Oliba CEU University, Barcelona, Spain

*The Word as Symbol of Mankind: Comparative Study Between The Book of Genesis and The Magician's Nephew*

12.40-13.00

Maria Teresa Signes Signes, Abat Oliba CEU University, Barcelona, Spain

*The Word, Conscience and Faith in the Literary Work of Miguel de Unamuno*

**13.00-15.00**

#### **Lunch Break**



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### **Word in Educational Practice**

- 15.00-15.20 María Ángeles Martín del Pozo, University of Valladolid, Spain  
Débora Rascón Estébanez, University of Valladolid, Spain  
*Educational Implications of Academic Vocabulary in Content and Language Integrated Learning*
- 15.20-15.40 Erika Novotná, University of Presov, Slovakia  
*Developing Critical Thinking in the Next Generation of Teachers at Universities*
- 15.40-16.00 Magdalena Ciechowska, Jesuit University Ignatianum in Krakow, Poland  
*From Word to Change – Transformative Autoethnography as New Method in Educating Pedagogues*
- 16.00-16.20 Maria Szymańska, Jesuit University Ignatianum in Krakow, Poland  
*The Meaning of Silence in Mastering Reflective Skills of Reflective Practitioner*
- 16.20-17.00 Rafał Godoń, University of Warsaw, Poland  
*Language and Education. Pedagogical Reflections on Human Linguistic Capacities*

### **17.00-17.20 Coffee Break**

### **Good Word and Bad Word**

- 17.20-17.40 Marta Blanco Navarro, CEU University Teacher Training School, Vigo, Spain  
*The Dimension of Teacher/Student Relationship: Frequent Language and Its Conditioners*
- 17.40-18.00 María Mar Muñoz Prieto, CEU University Teacher Training School, Vigo, Spain,  
*Communication to Prevent Bullying*
- 18.00-18.20 Renata Jasnos, Jesuit University Ignatianum in Krakow, Poland  
*Word in the “Savage” Space of Digital Media as a New Children's Living Environment*
- 18.20-18.40 Jorge Martínez-Lucena, Abat Oliba CEU University, Barcelona, Spain  
*The Contemporary Imaginary of the Poor and the Word “Aporophobia”*
- 18.40-19.00 Luis Mariano Bartoli, Abat Oliba CEU University, Barcelona, Spain  
*The Word of the Teacher as a Cause of Moral Good in the Student: Reflections on University Teaching*

### **19.00 Closing of the Conference**

### **19.15 Conference Dinner**